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## **Shineroad International Holdings Limited**

**欣融國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1587)**

### **PROFIT WARNING**

This announcement is published by Shineroad International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the review of the information currently available to the Board, for the six months ended 30 June 2023 (the “**Relevant Period**”), the unaudited profit attributable to Shareholders is expected to be not more than RMB12 million, representing a decrease of approximately 55% as compared with the profit attributable to Shareholders of RMB23.8 million for the six months ended 30 June 2022. The Board believes such decrease was primarily attributable to the drop in revenue by approximately 10% to 20% as compared with that for the six months ended 30 June 2022, mainly due to the slower-than-expected recovery of the PRC food and consumer goods market in the Relevant Period, during which the Company experienced a decline in market sales from some of its key customers, and therefore the overall sales performance of the Company was adversely impacted.

As at the date of this announcement, the Company is still in the course of finalizing its unaudited consolidated interim results for the Relevant Period. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management account and other information currently available to the management, which have not been reviewed by the audit committee under the Board and/or audited by the Company’s auditor. Therefore, the actual financial information of the Group are subject to adjustment and may differ from the information contained in this announcement.

Shareholders and potential investors should refer to the interim results announcement of the Company for the Relevant Period, which is expected to be published on or around 16 August 2023, for details of the performance of the Group.

**Shareholders and prospective investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Shineroad International Holdings Limited**  
**Huang Haixiao**  
*Chairman*

Hong Kong, 8 August 2023

*As at the date of this announcement, the executive Directors are Mr. Huang Haixiao, Ms. Huang Xin Rong and Mr. Dai Yihui; and the independent non-executive Directors are Mr. Tan Wee Seng, Mr. Chan Ka Kit and Mr. Meng Yuecheng.*