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Shineroad International Holdings Limited

欣融國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1587)

PROFIT ALERT

This announcement is made by Shineroad International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap.571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company would like to inform the shareholders (the “**Shareholders**”) and potential investors of the Company that, based on the review of the information currently available to the Board for the year ended 31 December 2024 (the “**Relevant Period**”), the profit attributable to Shareholders for the Relevant Period is expected to be not more than RMB44 million, representing an increase of approximately 110% as compared with the profit attributable to Shareholders of RMB20.25 million for the year ended 31 December 2023. The Board believes such increase was primarily attributable to:

- (1) the increase of sales proportion of high-margin products;
- (2) the decrease in labor costs, transportation and warehousing costs; and
- (3) the significant decrease in the amount of accounts receivable impairment.

As at the date of this announcement, the Company is still in the course of finalising its final results for the Relevant Period. The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available and have not been reviewed by the audit committee under the Board and/or audited by the Company's auditor. Therefore, the actual audited results of the Group are subject to adjustment and may differ from the information contained in this announcement. Shareholders and potential investors should refer to the final results announcement of the Company for the year ended 31 December 2024, which is expected to be published on or around 27 March 2025, for details of the performance of the Group.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Shineroad International Holdings Limited
Huang Haixiao
Chairman

Hong Kong, 21 March 2025

As at the date of this announcement, the executive Directors are Mr. Huang Haixiao, Ms. Huang Xin Rong and Mr. Dai Yihui; and the independent non-executive Directors are Mr. Tan Wee Seng, Mr. Chan Ka Kit and Mr. Meng Yuecheng.